

Chris Tapken Biography and KEYNOTE SPEECHES



Chris Tapken, JD

*Consultant
Author
Speaker
Trainer*

Chris Tapken has positively impacted the management of people and companies across the country. An energetic and motivational speaker and insightful business consultant, Chris is also characterized by his family, friends, and clients as compassionate, innovative, and hands on.

An engaging communicator, Chris has a unique gift to speak from the heart with a sense of warmth as though every audience is comprised of old friends. He has the ability to take complex business concepts and break them down into simple principles in a conversational style that is dynamic and easy to understand. Chris speaks on many inspirational topics. Two of his most popular keynotes are: "People: Nothing More Important Than People!" and "Creating A WOW Experience!"

Having written on many business related topics, Chris brings his business concepts and philosophies to the written page in way that has a lasting positive impact on the reader. You can access some of Chris' work on www.christapken.com.

Chris Tapken is owner of Greenlight Solutions, a premier professional services firm specializing in workplace performance, production, and leadership development. Based in Austin, Texas, Greenlight Solutions helps companies or organizations to reach maximum potential by improving their focus, structure, processes, and the people who make it work. Over his thirteen year business career, Chris has been involved with business start ups, creating and managing extreme growth, corporate acquisitions, and has even navigated a corporate bankruptcy. Having seen the great, the good, the bad, and the ugly in many different business environments, Chris can draw from a deep well of experience to develop and transform your business into a success story.

Chris and his family live in Austin Texas.

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**Seminars
and Speeches on:**

**High Performance
Leadership**

**Excellence in
Customer Service**

Career Builder

Winning Strategy

**High Performance
Teams**

Corporate Coaching

High Payoff Hiring

20 Groups

People: Nothing More Important Than People!

- Nothing more important than your staff concept!
- How to effectively recruit and interview true achievers
- Great people want great training: how to establish a superior training program
- How to retain the best performers and maximize r.o.i on employees
- How to compensate properly to retain the best while maximizing profits
- THOSE WITH THE BEST PEOPLE WIN: Creating a People Strategy!
- Creating a World Class and PEOPLE culture that can not be duplicated

In this informative, innovative and energizing speech, Chris passionately reveals and demonstrates the critically neglected importance of people in business. In every segment, in every industry, people are the most important asset! Everyone says they agree with the people concept, but very few do it right. Good news: Those that do are THE GREAT ONES!

Creating A WOW Experience!

- How to separate your company from the pack
- A different kind of customer service: A WOW experience
- Rules of excellence
- A different type of Leadership: A WOW experience
- High Performance Culture
- Rock the World Attitude
- The “It” Factor

Let's get real for a moment. Most business customer service is just flat ok, at best. Very few are out there really transforming the concept of customer service in order to meet the demands of a rapidly changing business environment. In this session, Chris will highlight how to create a WOW experience for your customers. In other words, you will leave on fire ready to deliver an experience to your customers that will make them say WOW!